

TELESOLVE

Half the money I spend on advertising is wasted. The only trouble is, I don't know which half!"

John Wanamaker circa 1906

Over one hundred years ago, John Wanamaker made that famous “half” quote about his advertising program. Isn't it funny how some things never change?

TELESOLVE was established in 1985 to provide in-depth training for small business as it relates to advertising. For all businesses, new or old, buying advertising can be quite confusing. Few retailers feel confident that their advertising is even cost-effective much less optimizing their substantial investment. With our partnership with

American Antiquities, you can be sure that your advertising dollars are being spent wisely.

TELESOLVE'S initial media seminar was innovative and detailed the necessary information that assisted hundreds of small businesses throughout the United States in identifying how best to preserve the integrity of their advertising, while saving money on advertising.

TELESOLVE was the creative force that guided retailers and quickly became their “Ad-Visor.”

TELESOLVE'S staff brings together a unique blend of extraordinary talent. They represent over fifty years of cumulative, hands-on experience in the fields of:

- Retailing
- Marketing
- Advertising
- Public Relations
- Media Planning and Buying
- Education

TELESOLVE dispels the mystery and reduces the anxiety of advertising and assists you in answering these tough questions with proven, practical techniques.


Let TELESOLVE give voice to your business using state-of-the-art studio mixing with tailor-made copy for retailers, with time constraints fully considered.

TELESOLVE WILL ACCOMPLISH

 will custom advertising for the individual business from audio to video.

 utilizes state of the art technology in all aspects of advertising and production.

 is *cost effective*.

 understands small town America.

TELESOLVE IN PRODUCTION



For pricing information, please contact:

TELESOLVE

(614) 864-3553

www.intriguedbyhistory.com